
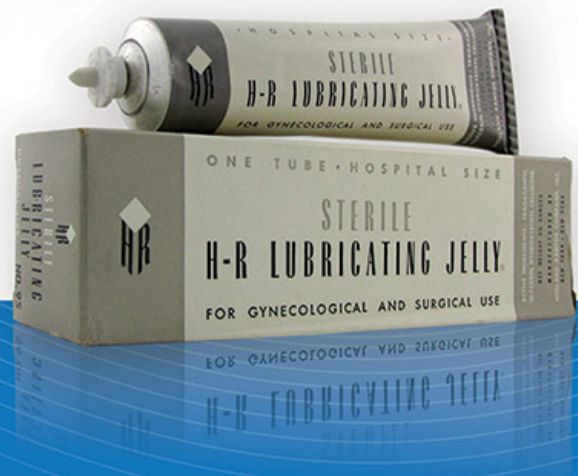




Trust in us

Corporate Profile

 HRpharma.com





Overview

HR® manufacturers and distributes medical devices, OTCs and consumer products to the Medical, Animal Health and Consumer markets. The HR® brand has been synonymous to the medical world since 1931; in those 80+ years, HR® developed a reputation of quality, safety, and value. The principles that built the reputation are the same principles that guide us today and will continue into future generations. With manufacturing integrity and 100% compliance to ISO 9001:2008, 13485:2003, cGMP requirements and the Orthodox Union; HR® creates value for our customers by delivering safe and effective products.



History

The legacy of HR® dates back to 1925 when Holland & Rantos, began focusing on improving womens reproductive health. The HR® brand was trademarked on May 1, 1931 as the original "Vaginal Jelly" and for the past eight (8) decades, the HR® brand has held a strong market presence across North America. In the 1940's the Holland-Rantos Co. and the HR® brand merged forces with the Young's Rubber Co. along with their famous Trojan Condom line. The brand was sold numerous times to various organizations until HR Pharmaceuticals, Inc. acquired the brand and formulation rights in 2007.



Value Proposition

The HR® Value Proposition is such that it seems as if it should be the only way to run a business, but in today's world, so many companies have drifted from the core of what creates values for customers. HR takes pride in earning the trust of our customers, but it is what creates that trust between our organization and our customers that creates value. We believe the below fundamentals create value well above and beyond cost:



Quality

Our products offer superior quality by meeting or exceeding regulatory requirements.



Performance

Our products will work and function the way you expect them too and if they don't we will fix it.



Delivery

Our products will be available when you need them.



Attentiveness

When something isn't right, you will have our full attention to make it right in a timely manner. Anything you may need, we promise to be attentive and reactive in a timely manner.



Mission

The mission of HR® is to be a leading supplier of personal care, consumer and medical supply products, consistently delivering superior product quality, extraordinary product performance and innovative ideas and products. We pledge to provide customized customer service and build the unconditional trust of our customers, so our customers can "Trust in Us®". Our mission is achievable by building a strong corporate culture, developed by our employees' commitments to our corporate values.



Vision

The vision of HR® is to be recognized as a global manufacturer and marketer of personal, consumer and medical products with a strong portfolio of globally recognized brands & products. This vision is achieved through the commitment of our employees to our shared mission and values.



Corporate Pillars



Certifications

- Health Canada • Orthodox Union (Kosher) • ISO 13485:2003 • ISO 9001:2008
- FDA Registered • cGMP - Compliant and Audited



Business Segments

Below are the segments serviced by HR®. We strive to develop a product mix specific to each segment and the associated customers to ensure the highest level of customer satisfaction and performance.



Medical Supply

Acute, Post-Acute, Medical Kit Packing, Ambulatory Care, Surgery Center, Primary Care, Long-Term Care, Acute Pharmacies



Animal Health

Veterinarians, Companion Animals, Large Animal



Contract Services

Custom Products, Private Label, Distribution



Consumer

Retail, Independent Pharmacies, DME





Corporate Profile

ENVIRONMENT POLICY

As a manufacturer of medical products we recognize that we have a responsibility to reduce our impact on the environment and to conserve natural resources. We endeavour to use the smallest viable packaging size to minimize material usage and reduce our landfill footprint.

When transporting products we make sure our operations are as efficient and environmentally friendly as possible.



Intertek

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